



ALLIED PARTNER KIT

ORLA IS YOUR PARTNER FOR SUCCESS.

Let us help grow your business with opportunities that effectively target your desired audience and gain greater exposure.

Oregon Restaurant & Lodging Association's (ORLA) advertising and sponsorship opportunities place your brand in front of 10,000+ foodservice establishments, 2,400+ lodging properties, and a vast network of suppliers, purveyors, educators and those with interest in the foodservice and lodging industry.

ORLA provides a diverse array of advertising and sponsorship mediums from on-site event exposure, to print advertising, to digital— including website, email, podcast and webinar opportunities. Our dedicated business development team can assist you in reaching your target audience through a strategic multi-channel approach.

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Note: All information within this document is subject to change.

Contact ORLA's Director of Business Development

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ABOUT ORLA

Oregon Restaurant & Lodging Association (ORLA) is the leading business association for the foodservice and lodging industry in Oregon. A not-for-profit trade organization, ORLA advocates for the foodservice and lodging industry in Oregon. In 2022, our industry provided over 197,000 jobs to working Oregonians and brought in over \$10.9 billion in annual sales for Oregon.



ORLA Mission

ORLA serves as the leading industry advocate, striving to protect, improve and promote Oregon Hospitality.

“Getting involved with ORLA has been one of the best strategic partnership decisions we have made at HR Annie Consulting. This is a wonderful opportunity to be introduced to and engage with new clients, and we have an amazing resource to utilize for our own business.”

- Cindy Free,
HR Annie Consulting

“On a local and individual level ORLA does exceptional work to inform, protect and promote the Oregon restaurant and lodging community. Partnering with ORLA is the best way to advocate our Oregon businesses and our shared concerns.”

- Jake Vanderveen,
McDonald Wholesale Company

“Curtis Restaurant Equipment has been a long-time Allied Partner of the Oregon Restaurant & Lodging Association. We understand the importance of being a part of the industry association that works diligently at representing our customers in the Pacific Northwest, and continues to make sure that the voice of this industry is heard. We have always valued our partnership with ORLA and will continue to do so in the future.”

- Ryan McPhail,
Curtis Restaurant Equipment

OREGON HOSPITALITY FOUNDATION

The Oregon Hospitality Foundation (OHF) is a 501c3 nonprofit organization. Our mission is to support the workforce, educational, training, and philanthropic needs of Oregon's hospitality industry. Learn more about OHF's ongoing work at OregonHospitalityFoundation.org.



Oregon Hospitality
FOUNDATION





ALLIED MEMBERSHIP

Promote your business to the restaurant and lodging industry with membership options to fit your budget and goals.

Restaurant and lodging operators invest in the Oregon Restaurant & Lodging Association (ORLA) for access to exclusive group buying-power programs, representation from our advocacy team, industry intelligence and educational opportunities that create operational efficiencies. Our members are active decision-makers within their business who look to their trusted industry association for referrals to providers that offer products and services to solve business needs.

YOUR BUSINESS THRIVES ON THE SUCCESS OF OUR MEMBERS.

Your product might be coffee, but your sales increase when cafés, drive-thrus, diners, and limited-service hotels thrive. Your service might be carpet cleaning, but your frequency of service increases when our industry turns more guest rooms. You might deliver groceries, but you see more deliveries when your clients attract more customers. These wins happen because of a healthy business environment that allows our industry to thrive.

WE INVITE YOU TO INVEST IN YOUR CUSTOMERS' SUCCESS.

We know membership is not a one-size-fits-all relationship. ORLA provides a variety of member benefits that allow you to choose what works best for you. Your annual membership is a direct investment in the health of the hospitality industry in Oregon.

BE OUR GUEST.

Our industry partners lead the way and make lasting connections with restaurant owners, lodging operators, and community leaders while strengthening our industry. You can gain exposure at diverse events and connections at various networking opportunities.



ORLA ALLIED MEMBERSHIP TIERS

NOT just membership. It's a marketing and sales program! Tap into the statewide hospitality community with the allied membership that is right for your organization.

*Available only to organizations with less than 25 employees

Deliverables that offset your annual investment and give you visibility and exclusive member-only access:

Online Buyer's Guide detailed listing, link to website, ability to publish a coupon

ORLA Allied Member badge for digital and print use showcasing your membership status

Subscription to our monthly members-only e-newsletter, the ORLA Insider

Ability to sponsor ORLA's annual industry events

Ability to advertise in ORLA's industry communication channels

Ability to participate as a Hospitality Partner

Ability to add up to two educational events or webinars to ORLA's online calendar per month

ORLA Member database of 2,500+ foodservice and lodging establishments for your marketing use

Online Buyer's Guide enhanced listing (includes color and logo), link to website, ability to publish a coupon

Online Buyer's Guide enhanced and highlighted listing (includes color, and logo), link to website, ability to publish a coupon

Comprehensive database of 11,000+ Oregon foodservice and lodging establishments for your marketing use

One-third page ad in one issue (per year) of Oregon Restaurant & Lodging Association Magazine

Highlight in one edition (per year) of our monthly ORLA Insider emails: business logo with link as a featured product/service

Highlight in one edition (per year) of our monthly ORLA Insider emails: graphic insert with link

Invitation to one ORLA Board reception per year

Two intro industry letters per year by CEO, COO, or Director of Business Development

Highlight in one edition (per year) of our monthly ORLA Insider emails: expanded graphic insert with text and link

Half-page ad in one issue (per year) of Oregon Restaurant & Lodging Association Magazine

Opportunity to promote your business to ORLA's Regional Reps through conference call (15 minutes, per year)

Host amenity gift for ORLA Hospitality Conference participants

Opportunity to submit a blog post (up to 800 words) on ORLA's website

24 hour social media posting privileges on ORLA's Facebook, Twitter, and LinkedIn accounts

Supporter* \$450	Enthusiast* \$800	Champion \$1,500	Leader \$3,000	Icon \$5,000
x	upgraded	upgraded	upgraded	upgraded
x	x	x	x	x
x	x	x	x	x
x	x	x	x	x
x	x	x	x	x
x	x	x	x	x
	x	x	x	x
	x	x	upgraded	upgraded
		x	x	x
		x	x	x
		x	x	upgraded
		x	upgraded	upgraded
			x	upgraded
			x	x
			x	x
				x
				x
				x
				x

JOIN OR UPGRADE YOUR MEMBERSHIP ONLINE TODAY

OregonRLA.org/allied-benefits

Contact ORLA's Director of Business Development
Marla McColly: MMcColly@OregonRLA.org | 503.682.4422 x 6
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Oregon Restaurant & Lodging Association Magazine

ORLA's publication is mailed quarterly to over 9,000+ Oregon foodservice and lodging establishments and vendors dedicated to servicing the hospitality industry. This publication covers the most relevant, industry-specific topics of importance to both restaurant and lodging operators.

CIRCULATION: 9,000+ Reach 30,000+

READERSHIP: Every restaurant and lodging facility in Oregon, including:

- ▶ 7,300+ establishments serving alcohol
- ▶ 2,200+ restaurants with lottery products
- ▶ Businesses responsible for more than \$10.8 billion in annual food and beverage sales
- ▶ Foodservice: bar/tavern, family casual, fast casual, quick service, fine dining, and other foodservice
- ▶ Lodging: bed & breakfast, hotel-motel, resort, RV park, vacation rental
- ▶ Purveyors to the industry

UPCOMING EDITORIAL FOCUS:

SPRING 2024 (Ad close 02.12.24)

- ▶ **Controlling Costs**

SUMMER 2024 (Ad close 05.13.24)

- ▶ **Developing Industry Leaders**

AUTUMN 2024 (Ad close 08.19.24)

- ▶ **The Value of Tourism**

WINTER 2025 (Ad close 11.06.24)

- ▶ **Big Data & AI**

FULL PAGE PREMIUM PLACEMENT:

*Spreads and back cover must be full page bleed

	1x	2x	3x	4x
CENTER SPREAD*	\$4,460	\$4,237	\$4,025	\$3,824
INSIDE SPREAD*	\$4,015	\$3,814	\$3,624	\$3,442
OUTSIDE BACK COVER*	\$2,365	\$2,247	\$2,134	\$2,028
INSIDE FRONT COVER	\$2,230	\$2,119	\$2,013	\$1,912
FIRST INSIDE RIGHT	\$2,140	\$2,033	\$1,931	\$1,835
INSIDE BACK COVER	\$2,025	\$1,924	\$1,828	\$1,736

AD RATES:

	1x	2x	3x	4x
FULL PAGE	\$1,874	\$1,687	\$1,602	\$1,522
1/2 PAGE	\$1,255	\$1,130	\$1,073	\$1,019
1/3 PAGE	\$998	\$898	\$853	\$811

AD SPECIFICATIONS:

FULL PAGE	7.5"x10"
FULL PAGE BLEED	8.75"x11.25"
1/2 PAGE HORIZONTAL	7.5"x 4.75"
1/2 PAGE VERTICAL	3.5"x10"
1/3 PAGE HORIZONTAL	7.5"x 3.0625"
1/3 PAGE VERTICAL	2.33"x10"

High resolution, print optimized PDFs are preferred. Line artwork should be 1200 dpi. Color and grayscale photos should be 300 dpi.

ALSO AVAILABLE:

card blow-ins, card stitch-ins, and poly-bag.

ARTICLE SUBMISSION:

Submit articles, news and information relevant to Oregon's hospitality industry to Editor LLittle@OregonRLA.org. Learn more about our submission criteria at: OregonRLA.org/submission-guidelines





Website

OREGONRLA.ORG

Oregon's Hospitality Industry Online Resource

ORLA's website offers rotator ad placements for a 30-day duration; choose a banner ad with run of site (ROS) or rectangle ad that appears on key pages. Limited availability. Metrics include average number of page views, impressions, and banner clicks. Page views average over 24,000 per month.

AD SPECIFICATIONS: (File size 15k, 72 dpi)

jpeg, gif, flash or shockwave

- ▶ Medium Rectangle - 300 x 250 pixels
- ▶ Leaderboard - 970 x 90 pixels

AD RATES:

MEDIUM RECTANGLE	\$550
LEADERBOARD	\$850
LEADERBOARD & MEDIUM RECTANGLE	\$1,200



ORLA BLOG

Industry Updates and Articles

Oregon's hospitality industry visits OregonRLA.org to find resources, information and the perspectives collected on our blog. Provide a blog post for our website and highlight your area of expertise to the industry. Limited availability.

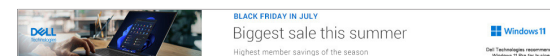
SPECIFICATIONS: Limited to 800 words; must include title (maximum of 8 words), and byline for author (maximum of 30 words). Can submit an image to accompany blog (.jpg or .png).

Submissions should cover an issue, product or service of relevance to the Oregon restaurant and lodging industry and follow submission guidelines found at OregonRLA.org/submission-guidelines. The article should be written in an objective fashion (not self-serving).

AD RATES:

ONE BLOG POST	\$350
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Medium Rectangle Ad Sample



Leaderboard Ad Sample





Training Sites

OregonAlcoholServer.com

Provides state mandated training to serve alcohol in Oregon

ORLA's alcohol server training website offers three advertising opportunities. Rotating medium rectangle or leaderboard ad placements for a 30-day duration with run of site (ROS) or a 20-second video shown at the start of training sequence. Limited availability. Metrics include average number of page views, impressions, and banner clicks. Page views average over 148,000 per month.

AD SPECIFICATIONS:

- ▶ Medium Rectangle - 300 x 250 pixels
- ▶ Leaderboard - 970 x 90 pixels
- ▶ Video - 15-20 Seconds, .mp4, standard 16:9 dimensions

AD RATES:

MEDIUM RECTANGLE	\$850
LEADERBOARD	\$1,150
VIDEO	\$2,300



OregonFoodHandler.com

Provides mandated training and testing to serve food in Oregon

ORLA's food handler training and certification website offers three advertising opportunities. Rotating medium rectangle or leaderboard ad placements for a 30-day duration with run of site (ROS) or a 20-second video shown at the start of training sequence. Limited availability. Metrics include average number of page views, impressions, and banner clicks. Page views average over 37,000 in English and 1,800 in Spanish per month.

AD SPECIFICATIONS:

- ▶ Medium Rectangle - 300 x 250 pixels
- ▶ Leaderboard - 970 x 90 pixels
- ▶ Video - 15-20 Seconds, .mp4, standard 16:9 dimensions

AD RATES:

MEDIUM RECTANGLE	\$550
LEADERBOARD	\$850
VIDEO	\$1,700





Industry Meetings

Portland Lodging Alliance

Volunteer-led sub-chapter of ORLA's Portland hoteliers

Meetings of 25 - 40 members occur approximately every six weeks to discuss local issues as well as strategies to move forward on initiatives that support Portland area businesses. The leadership team meets with policymakers, opinion leaders, community leaders and partner organizations on issues of importance and to collaborate on city-wide initiatives impacting our industry.

MEETING SPONSORSHIP INCLUDES:

- ▶ Logo recognition on the website, email, and signage/agenda
- ▶ Opportunity to speak for 3 minutes at each sponsored meeting

RATES:

ANNUAL	\$5,000
SINGLE MEETING	\$500

Portland Kitchen Cabinet

Portland restaurateurs civic engagement group

Meetings of 10 - 40 Portland restaurant professionals occur approximately every six weeks to engage with government officials, non-profits, community leaders and partner organizations to ensure that restaurants remain a strong pillar in our economy and continue to create opportunities for all. With over 175 members, the Portland Kitchen Cabinet is a proud partner of the National Restaurant Association.

MEETING SPONSORSHIP INCLUDES:

- ▶ Logo recognition on the website, email, and signage/agenda
- ▶ Opportunity to speak for 3 minutes at each sponsored meeting

RATES:

ANNUAL	\$7,500
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ORLA on the Road Meetings

Intimate discussions on local business issues

ORLA will hosts a set of regional meetings across the state this spring. These meetings provide restaurants and hotels an opportunity to share and discuss issues impacting their business. Spring 2024 meetings have been scheduled in Albany, Grants Pass, Seaside, Newport, Portland, Hood River, Baker City, and Redmond in addition to one virtual meeting.

MEETING SPONSORSHIP INCLUDES:

- ▶ Logo recognition on the website, email, and signage/agenda
- ▶ Opportunity to speak for 3 minutes at each sponsored meeting

RATES:

ALL SPRING MEETINGS	\$5,000
SINGLE MEETING	\$500





Taste Oregon Legislative Reception
Tuesday, February 20, 2024 | Salem Convention Center

The industry’s unique opportunity to meet several of Oregon’s top policymakers while enjoying food and beverages from member restaurants, wineries and breweries.

Attendance Goal: 200+

OPPORTUNITIES	▶	Presenting \$5,000	Supporter \$2,500	Libations \$1,500 +product
		logo	logo	logo
recognition: website / ads / email program / signage		logo appears alongside event logo in all pre-, on-site, and post occurrences connected to the 2024 event		product featured at bar with signage
		sponsor specific		





Oregon ProStart Championships Monday, March 18, 2024 | Salem Convention Center

ProStart is a workforce development skills-based curriculum designed to help high school students explore careers in culinary arts and food service. Study culminates with the Oregon ProStart Championships, the annual statewide competition hosted by the Oregon Hospitality Foundation. This day-long experience includes a Hospitality Showcase where students can connect with industry professionals and learn more about career pathways.

Championship Attendance Goal: 200+ | Program Participation: 46 schools, 7,700 thousand students

OPPORTUNITIES	Presenting \$15,000	Major \$7,500	Champion \$5,000	Star \$4,000	School \$2,500	Supporter \$2,000	Hospitality Showcase \$250	TAX DEDUCTION As a non-political, independent 501c3 foundation of the Oregon Restaurant & Lodging Association, all or part of your sponsorship may be tax deductible.
attendee registrations	4	2	2	2	2	2	2	
recognition: website / ads / email program / signage	logo	logo	logo	logo	name	name	name	
sponsor specific	logo on student chef coats			opportunity to present scholarship to your category winner (mentor, teacher, or student)	opportunity to visit the adopted school of your choice and present a \$500 gift to fund supplies			
opportunity to visit ProStart classrooms to promote your organization's career opportunities	X	X	X					
electronic promotion to schools	X	X	X					
half page ad in ORLA's publication (pending editor approval)	X	X	X					
speaking at podium opportunity	3 min							
opportunity to provide professional chef judge	X	X						
table at Hospitality Showcase	X	X					X	



Northwest Food Show
April 21-22, 2024 | Portland Expo Center

Industry members flock to the region's largest foodservice and beverage show for ideas, information and new tools for success.

Attendance Goal: 5,000+

OPPORTUNITIES	Presenting \$12,000	Alcohol Pavilion \$8,000	Trends Center \$8,000	Hand Hygiene \$6,000 +stations	Lanyard \$6,000	Charging Station \$5,000	Local Chef \$5,000	Show Bag \$3,000 +bag cost	Aisle \$3,000 per aisle
recognition: website, ads email, signage	logo	logo	logo	logo	logo	logo	name	logo	name
sponsor specific	logo used near the Show logo when possible	signage in Alcohol Pavilion area	signage in the Trends Center area	provide branded hand hygiene stations throughout the Show (approx. 15-20)	logo or name on the official Show lanyard	logo at two charging stations on the Show floor	name recognition and opportunity to introduce a specific chef talent in the Trends Center	provide your bag to attendees in the show lobby	two company identification markers on aisle floor
social media coverage	X	X	X	X	X				
website ad 250x300	Static	Rotating	Rotating	Rotating	Rotating				
booth space	20x20	10x20	10x20	10x20	10x10	10x10	10x10	10x10	10x10

10x10 Booth Spaces Are Available Starting at \$1,850

Learn more about exhibiting at the Northwest Food Show at NWFoodShow.com



Play it Fore-Ward for Hospitality | A Topgolf Event From ORLA
Tuesday, May 14, 2024 | Topgolf, Hillsboro

No golf experience required. Whether you're an aspiring golf pro or picking up a club for the first time, Topgolf is everyone's game. Industry allies will host small groups of operators in outdoor heated and covered hitting bays, where they will enjoy hosted food and beverage and game play. Four operators will be paired with two sponsors in each bay. Fun for all skill levels.

Attendance Goal: 200+

OPPORTUNITIES ▶	Presenting	Raffle	Bay
	\$5,000	\$3,000	\$1,250
participants allowed	6	4	2
recognition: website / ads / email program / signage	logo	logo	name
sponsor specific signage	logo appears with event logo in all pre-, on-site, and post occurrences connected to the 2024 event	logo on raffle tickets and on-site signage	logo on sponsored hitting bay and on-site signage
post event attendee list names / businesses	X	X	X
merchandising opportunity	X	X	





A BENEFIT *for* HOSPITALITY

ORLA PAC Auction Thursday, June 6, 2024 | Sentinel, Portland

Auction and dinner draws high profile industry members. Proceeds (including sponsorship revenues) go directly to ORLA's Political Action Committee.

Attendance Goal: 300+

OPPORTUNITIES	Presenting \$8,000	Silent \$6,000	Live \$6,000	Payment \$6,000	Wheel \$6,000	Major \$5,000	Supporting \$3,000	Libations \$2,000 +product	Contributor \$1,500
number of tickets	20	10	10	10	10	10	2	2	
recognition: website / ads / email program / signage	logo	logo	logo	logo	logo	logo	name	name	name
sponsor specific	logo appears alongside event logo in all pre-, on-site, and post occurrences connected to the 2024 event	logo on silent auction packages and bid sheets opportunity to provide branded clipboards	logo on live auction packages in digital presentation and bidder paddles	logo at payment stations and recognition on payment receipts	logo on spin wheel and signage			product featured at bar with signage	
speaking at podium opportunity	4 min								
post event attendee list names / businesses	X	X	X	X	X	X			





ORLA Open Golf Tournament Monday July 22, 2024 | Langdon Farms, Aurora

Annual golf tournament. Proceeds (including sponsorship revenues) go directly to ORLA's Political Action Committee.

Attendance Goal: 144+

OPPORTUNITIES												
	Presenting \$8,000	Eagle \$5,000	Lunch \$3,000	Cart \$3,000	Tee Prize \$2,500 +prizes	Beverage \$2,500	Hole-In-One \$2,500	Range \$2,500	Putting \$2,500	KP \$1,400	Long Drive \$1,400	Hole \$900
foursomes allotted	2	2	1	1	1	1	1	1	1	1	1	
recognition: website / ads email / program / signage	logo	logo	logo	logo	logo	logo	logo	logo	logo	name	name	name
sponsor specific signage	logo appears with event logo in all pre-, on-site, and post occurrences connected to the 2024 event, opportunity to hang banner in lunch area	logo on participant score cards opportunity to hang banner in lunch area	logo on table tents during awards luncheon opportunity to hang banner in lunch area	logo on signage in each participant golf cart	opportunity to brand the tee prize for all golfers to receive at registration	logo on course beverage carts logo on participant drink tickets	logo on signage at contest specific hole	logo on signage at driving range	logo on signage at putting practice green	logo on signage at contest specific hole	logo on signage at contest specific hole	logo on signage at assigned hole
post event attendee list names / businesses	X	X	X	X	X	X	X	X	X	X	X	X
reserved hole	X	X					X					X
merchandising opportunity	at registration and at hole	at registration and at hole	at lunch tables	in each golf cart	at registration		at reserved hole	at driving range	at practice green			
speaking at podium opportunity	4 min											





ORLA Hospitality Conference September 22 - 23, 2024 | Riverhouse on the Deschutes, Bend

Industry leaders, owners and operators gather for this multi-day event of illuminating keynotes, informative seminars and breakout sessions and networking including the Oregon Hospitality Industry Awards dinner and reception.

Attendance Goal: 300+

OPPORTUNITIES		Presenting \$10,000	Keynote \$4,500	Meal \$3,500	Reception \$3,000	Award \$2,500	Breakout \$1,500	Supporting \$1,500	Showcase \$1,250
attendee registrations		6	4	3	2	2	1	1	1
recognition (if applicable): website / ads / email program / signage		logo	logo	logo	logo	logo	name	name	name
sponsor specific		logo appears alongside event logo in all pre-, on-site, and post occurrences connected to the 2024 event	logo on signage during specific keynote presentation	logo on signage at specific meal	logo on signage during specific reception	logo in award ceremony program, presentation, and award video	logo on signage during specific breakout session	logo on signage at specific meal	table in Vendor Showcase, available to attendees
post event attendee list names / businesses		X	X	X	X	X	X	X	X
speaking at podium opportunity		4 min	3 min				3 min		
merchandising opportunity		X	X	X			X	X	X





Oregon Tourism Leadership Academy Quarterly Experiences

Leadership program charged with activating the full potential of Oregon's tourism industry through its people. Academy participants will embark on a once in a lifetime journey. New champions will emerge and inspire others to embrace the potential they have inside themselves to bring their very best to Oregon's tourism industry.

Attendance Goal: 20 Oregon tourism professionals per year

	Academy Sponsor \$12,000 (limit 2)	Supporting Sponsor \$6,000 (limit 2)	Experience Sponsor \$2,500 (limit 4)
OPPORTUNITIES			
experiences for one participant, includes meals and lodging	4	2	1
recognition: website / email / signage	logo	logo	logo
sponsor specific	CHOICE OF: • Welcome message and amenity in participant guestrooms at each experience • Parting gift with message		
opportunity to give classroom welcome	X	X	X
opportunity to give a toast	X	X	



OREGON HOSPITALITY FOUNDATION (OHF)

An investment with OHF provides support for our industry's workforce recruiting, retention, and advancement strategies as well as philanthropic work that benefits operators and employees.

Learn more at OregonRLA.org/foundation.

FOCUS INCLUDES

- Entry level and upskill-focused curriculum and training assistance
- Career Training and Exploration support of school programs for food service (ProStart) and Hospitality Tourism and Management
- Workforce Strategies that present our industry's needs and opportunities to job seekers, counselors, and support services
- Collaboration with key workforce partners including the Oregon Department of Education, Oregon's Workforce and Talent Investment Board and the Oregon Employment Department

WORKFORCE DEVELOPMENT INITIATIVES

- Ongoing support of Oregon's ProStart program which includes 46 ProStart schools, their teachers, and approximately 7,700 students—many who could be prospective employees. In addition to a statewide competition, OHF has also provided technical support, resources and facilitated webinars offering best-practice student engagement tools centered on virtual learning and future workforce advancement.
- Providing various web-based on-demand training resources to help restaurants and hotels with guest service and preparedness.

FOUNDATION DONOR LEVELS

Choose an annual commitment level for you or your organization



CONTRIBUTING DONOR – \$3,000

Your charitable contribution is an investment to help the ongoing support of the workforce through the mission of the Oregon Hospitality Foundation.

- Your name/business listed in text as a donor on OregonHospitalityFoundation.org



SUPPORTING DONOR – \$7,500

Your support helps the Foundation fund scholarships to support skill-building and career awareness training tools for students and/or the workforce to access.

- Your name/business logo listed as a donor on OregonHospitalityFoundation.org
- Access to ORLA's Business Liaison Office which provides specialized support for your organization's workforce priorities



WORKFORCE CREATOR – \$15,000

The Oregon Hospitality Foundation's Workforce Creators will be making the ultimate statement in prioritizing workforce development efforts for the industry. Investors at this level will have direct access to ORLA's CEO Office as well as all staff focused on workforce development priorities. \$5,000 out of your \$15,000 investment goes to support the financial success of Oregon's ProStart programs including the annual statewide ProStart competition.

- Your name/business logo listed as a donor on OregonHospitalityFoundation.org
- Access to ORLA's Business Liaison Office which provides specialized support for your organization's workforce priorities
- Access to ORLA's CEO Office

